

WE ARE THE RESISTANCE

WE BELIEVE

business should be a force for good and
we are darn well gonna proclaim it.

OUR NON-NEGOTIABLES

Children come first.
Love should drive all things.
Justice for Every. Single. Person.
There will be no justice without climate justice.

WE ARE

powerful
highly skilled
compassionate
hippie adjacent

ON A MISSION

to ally the business world with the
UN Sustainable Development Goals, the
global 'to do list' to end poverty,
protect the planet and ensure that
all people enjoy peace and prosperity by 2030.

AND I SWEAR

to use my talents and business
to bring about the change
I want to see in the world.

